

About AdhereHealth



Connected Engagement. Measurable Impact.

Medication nonadherence and care gaps have real—and changing—causes. AdhereHealth™ continuously identifies who needs support, understands what's getting in the way and adapts interventions as members' barriers and behaviors change throughout the plan year.

Our nationwide team of Adherence Care Navigators and clinicians combines behavioral science and clinical expertise to help members overcome barriers to medication adherence. Through digital outreach and live call engagement, we connect with members and coordinate with their providers and pharmacies for better medication support.

The result: better medication use, more care gaps closed and improved health outcomes for measurable quality performance and financial impact.



Our Mission:

To help people use medications effectively, improve health outcomes, strengthen quality performance and deliver measurable financial value.



How We Do It:

Data-driven technology

+

Behavioral science

+

Clinical expertise

+

Care team coordination



Our Impact:

Adherence and safer medication use
Better health outcomes
Lower cost of care

Drive Better Outcomes at Every Step

AdhereHealth specializes in:

- ✓ **Reaching and engaging members** through strategic, omnichannel capabilities tailored to their unique healthcare journey
- ✓ **Optimizing medication use and safety** through collaboration with members, their providers and pharmacists
- ✓ **Driving positive behavior change** by leveraging behavioral science and clinical expertise to uncover and resolve barriers
- ✓ **Achieving performance goals** with our connected, whole-person approach to medication adherence, management, safety and other gap closures

■ Partnering for Impact: Better Outcomes, Lower Costs

We deliver measurable improvements in:



Quality performance

CMS Star Ratings, medication adherence, HEDIS gap closure and other state-driven quality measures



Medication safety

Improved medication safety by removing high-risk COB and Poly-ACH medication combinations



Medication optimization

Drug therapy problem identification and resolution for medical and pharmacy cost savings, comprehensive readmission avoidance and better Medical Loss Ratio (MLR)



Medication Therapy Management (MTM)

Identification of and connection with members for completion of an annual medication review

■ The Engine Driving Success

The Adhere Platform™ powers an operating model specific to client needs:

AdhereHealth-Led

A tech-enabled services model powered by AdhereHealth's nationwide team of licensed clinicians and Care Navigators

Client-Led

A licensed technology model that enables clients to deploy their own clinical teams and workflows

Hybrid

A flexible model that combines AdhereHealth's clinical support and technology with client-led teams and workflows

AdhereHealth solutions incorporate the following value-focused steps

IDENTIFY

Identify who needs support



INFLUENCE

Turn insights into action



IMPACT

Measure what changes—and prove the value



Use predictive analytics and whole-person insights to identify and uncover clinical, behavioral and social factors driving behavior.

Apply behavioral science, clinical expertise and tailored engagement to address barriers, reduce friction and help members take action.

Measure engagement, adherence, medication safety, quality performance and outcomes with transparent insights that demonstrate results.

■ Improve Quality Performance. Deliver Measurable Value.

AdhereHealth goes beyond identifying who is at risk to understanding why—and what to do about it. Our outcomes-based model aligns our success with yours, connecting investment to results.

Discover how AdhereHealth can help you turn every engagement into an opportunity for better outcomes and quality performance.

Contact us today to learn more!