



# AdhereHealth™

— OPTIMIZE™ CMM

## **Optimize™ Comprehensive Medication Management (CMM) Solution for Commercial and Accountable Care Organization (ACO) Value-Based Medical Cost Avoidance**

Available as a software-as-a-service (SaaS) or technology-enabled service using AdhereHealth's nationwide clinical network, Optimize CMM uses predictive analytics and omni-channel patient/provider outreach to decrease avoidable medical spend through utilization and specialty pharmacy costs. Using pharmacy claims, medical claims and eligibility data sets, Optimize CMM identifies and addresses Drug Therapy Problems (DTP) that result in medical loss ratio (MLR) improvement. The solution reviews all medications in a holistic patient profile - prescription, nonprescription, alternative, traditional, supplements, vitamins, samples - with each at-risk patient to improve health, address potential issues and increase continuity of care.

By proactively engaging with patients to manage adherence and pharmacy needs, AdhereHealth can provide a significant return on investment (ROI) for commercial health plans while improving clinical quality and patient experience.

### **Solution Benefits for Commercial, ACO Plans and Risk-Based Provider Entities**



**Proactively monitors identified DTPs with near real-time data**



**Targets patients with chronic conditions and multiple medications**



**Robust algorithms target and prioritize high-risk patients for Comprehensive Medication Reviews (CMR)**



**Reduces unnecessary costs through Drug Utilization Reviews (DUR) and DTP resolutions**



**Proactive outreach to providers through Targeted Medication Reviews (TMR) and clinician-to-clinician discussion**



**Improves continuity of care for better health outcomes and patient satisfaction**

# Proven Cost of Care Reduction ROI of \$200 PMPY in the first 12 months



## Tackling Growing Expenditures Through Medication Risk Management

### Calculating the ROI of Care Gap Improvement for a \$2 Billion Dollar Organization

#### Problem:

- Population with high instances of asthma related emergency room visits and chronic condition related hospitalizations

#### Solution:

- Identified care gaps associated with nearly a quarter of the patient population in one year alone
- Engaged in peer-to-peer clinician consults to resolve gaps in care
- Outreach to providers with workflow documentation for review and recommended resolution of care gaps

#### Results:

**1,200**  
RESOLVED CARE GAPS  
IN ONE YEAR

**\$2,260**  
SAVINGS PER RESOLVED  
CARE GAP

**\$227.40**  
SAVINGS PER CONSUMER



### PATIENT SUCCESS STORY: Ms. Philips

Ms. Philips was prescribed enalapril, irbesartan, esomeprazole, metformin and five other prescriptions to manage multiple chronic conditions. Adhere Platform™ analytics identified several potentially harmful drug interactions, prompting the clinician to send DTPs to her provider for a review of her current drug therapy. The CMR helped Ms. Philips avoid adverse effects from medication interactions and possible hospitalizations, thus reducing unnecessary costs.

## About AdhereHealth™

AdhereHealth delivers purpose-built, innovative technology solutions to improve quality of care, medication adherence and cost outcomes - all with an emphasis on overcoming social determinants of health (SDOH) and improving patient experience. AdhereRx, an AdhereHealth digital pharmacy, provides high-risk, underserved patients with personalized pharmacy services that drive medication compliance and reduce unnecessary utilization costs. This unique combination of predictive analytics, intelligent clinical workflow software and proactive Telepharmacy outreach performed by a nationwide team of licensed clinicians addresses an estimated half a trillion dollars of unnecessary annual medical costs attributed to medication adherence issues. Today, the Adhere Platform touches nearly 30 million patients across dozens of health plans, self-insured employers and other risk-bearing entities. Learn more at [www.adherehealth.com](http://www.adherehealth.com).