



AdhereHealth™

— OPTIMIZE™ MTM

Medication Therapy Management (MTM) for Star Ratings

Optimize™ MTM is AdhereHealth's comprehensive medication management solution for Medicare Advantage Star Ratings Comprehensive Medication Review (CMR) completion. Offered as a software-as-a-service (SaaS) model for providers and retail community pharmacies or technology-enabled services via AdhereHealth's nationwide clinical team, Optimize MTM can increase Star Ratings and ensure regulatory compliance with CMS. Optimize MTM proactively monitors eligibility data, medical claims and pharmacy claims to identify MTM eligible patients. By combining data-driven technology and clinical insights, the solution is tailored to meet your specific needs and program submission criteria.

Solution Features



Proprietary rules engine to identify at-risk patients and prioritize outreach for CMR completion



Automated Targeted Medication Review (TMR) provider outreach and awareness



Integration of medical and pharmacy claims to identify DTPs



J-Code specialty medications included in the medication list



Omnichannel (physician and pharmacy) deployment to maximize CMR completion rates



Data validation audit interactive reporting for regulatory compliance

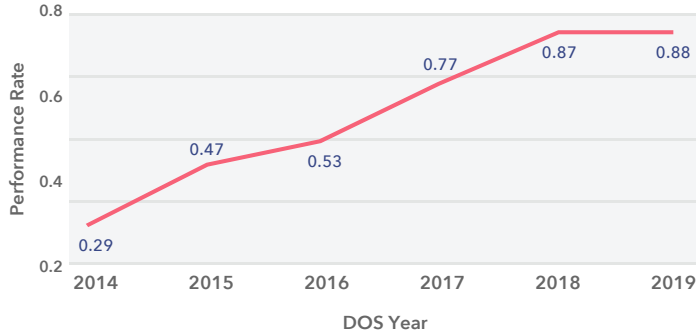
Key Benefits for Medicare Advantage Star Ratings

- ✓ Improve Star Ratings
- ✓ Resolve Social Determinants of Health (SDOH) Barriers
- ✓ Improve Regulatory Compliance
- ✓ Pinpoint and Close HEDIS® Gaps
- ✓ Increase Medication Adherence
- ✓ Lower Costs of Care

Longitudinal Success Story: Large Regional Blues Plan with 262,000 Members

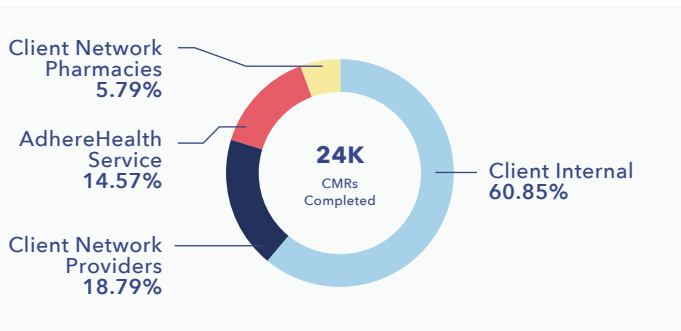
- MTM Star Measure increased from 1 to 5 over 5 years
- 59% absolute increase in CMR completions using our solution
- Our SaaS solution was deployed across the Health Plan's internal MTM team, provider network, and retail pharmacies

CMR Completion Rate Over Time

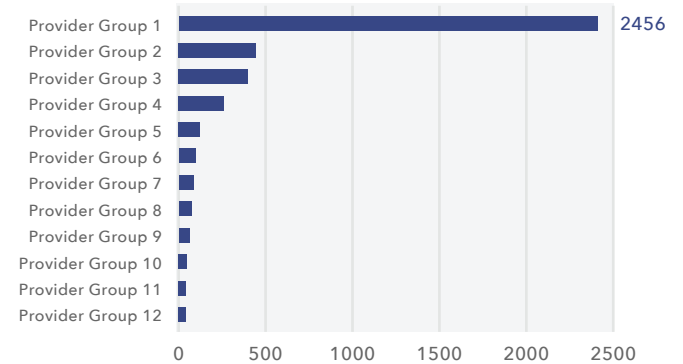


AdhereHealth partners with clients to augment MTM services as needed

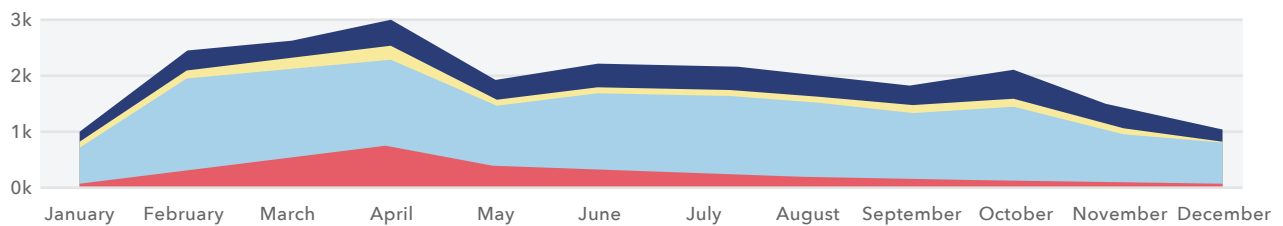
Client CMRs by Source



CMRs by Provider Group



Client CMRs By Source by Month



By empowering the health plan's internal clinical team, network pharmacies, and numerous provider practices, the AdhereHealth solution maximizes consumer touch points throughout the healthcare continuum.

About AdhereHealth™

AdhereHealth delivers purpose-built, innovative technology solutions to improve quality of care, medication adherence and cost outcomes - all with an emphasis on overcoming social determinants of health (SDOH) and improving patient experience. AdhereRx, an AdhereHealth digital pharmacy, provides high-risk, underserved patients with personalized pharmacy services that drive medication compliance and reduce unnecessary utilization costs. This unique combination of predictive analytics, intelligent clinical workflow software and proactive tele-pharmacy outreach performed by a nationwide team of licensed clinicians addresses an estimated half a trillion dollars of unnecessary annual medical costs attributed to medication adherence issues. Today, the Adhere Platform™ touches nearly 30 million patients across dozens of health plans, self-insured employers and other risk-bearing entities. Learn more at www.adherehealth.com.