

## Medication Optimization for Health Plans

### Improve Care Outcomes While Reducing Medical and Pharmacy Costs

Pharmaceutical and medical claims expense are rising faster than all other aspects of health care delivery. Current PBM solutions don't fully address these challenges, potentially leaving millions of dollars in avoidable medical expense on the table.



Health Plans need to reduce burgeoning medical and pharmacy costs while improving health outcomes for members.



A consequential portion of members have open drug therapy problems (DTPs), leading to acute medical events that drive costly medical claims.



Significant opportunities exist to reduce pharmacy costs through proactive DTP identification and switching to lower cost drug substitutions.

**AdhereHealth's Medication Optimization solution reduces medical and pharmacy costs through member and practice group engagement.**

### Offering Benefits

#### Proven Solution

The Adhere Platform<sup>™</sup> benefits health plans with a **minimum 4:1 ROI** in both medical and pharmacy cost savings.



#### Better Health, Reduced Costs

Identifies and **resolves medication gaps** to reduce medical claims expense



#### Targeted Outreach

**Unique analytics** combine with clinical workflows to identify and drive proactive resolution of high-value drug therapy problems.



#### Drug Cost Savings

Optimizes available formulary drug substitutions to **lower costs** to the member and the plan



# Health Plans can significantly reduce in-year pharmacy and medical costs.

## Typical Cost Savings in Commercial Populations\*



**35-50%**

Have at least one drug therapy problem (DTP) or formulary cost reduction opportunity

**30-45%**

Average number of gaps resolved  
Multichannel member and practice engagement + clinician-to-clinician follow-up

**\$1,390**

Average annual pharmacy savings per gap closed  
Immediate and ongoing cost savings per formulary gap closed

**\$2,260**

Average annual medical savings per resolved DTP  
Near-term MLR reduction from avoidable acute medical events

### DTPs Include:

- 1) Inconsistent or lacking pharmacy fill
- 2) Medical diagnosis without correlating pharmacy fill
- 3) Contraindicated medications
- 4) Formulary cost reduction opportunity

Resolution of DTPs reduces MLR through avoidance of acute medical incidents and from pharmacy cost reductions.

\*Averages based on prior performance; individual performance may vary.



**\$167**  
Average PMPY plan savings



## About AdhereHealth™

AdhereHealth™ is a technology solutions leader supporting health plans, self-insured employers and other risk-bearing entities for medication adherence insights and healthcare outcomes. Our innovative focus on medication adherence enables a unique pathway to achieve outcomes for population health. Adhere Platform touches nearly **30 million** patients through its disruptive technologies, engagement services and home-delivered pharmacy. AdhereHealth™ addresses the challenge of half a trillion dollars of annual unnecessary medical costs due to medication adherence issues, representing **16%** of the United States healthcare spend. Headquartered in the Nashville suburb of Franklin, Tennessee, AdhereHealth™ has been in business for more than a decade. We employ hundreds of dedicated professionals across the nation who are focused on the mission of providing solutions that improve patient adherence.