



Medication Optimization for Health Plans

Improve Care Outcomes While Reducing Medical and Pharmacy Costs

Pharmaceutical and medical claims expense are rising faster than all other aspects of health care delivery. Current PBM solutions don't fully address these challenges, potentially leaving millions of dollars in avoidable medical expense on the table.



Health Plans need to reduce burgeoning medical and pharmacy costs while improving health outcomes for members.



A consequential portion of members have open drug therapy problems (DTPs), leading to acute medical events that drive costly medical claims.



Significant opportunities exist to reduce pharmacy costs through proactive DTP identification and switching to lower cost drug substitutions.

AdhereHealth's Medication Optimization solution reduces medical and pharmacy costs through member and practice group engagement.

Offering Benefits

Proven Solution

The Adhere Platform™ benefits health plans with a **minimum 4:1 ROI** in both medical and pharmacy cost savings.



Better Health, Reduced Costs

Identifies and **resolves medication gaps** to reduce medical claims expense



Targeted Outreach

Unique analytics combine with clinical workflows to identify and drive proactive resolution of high-value drug therapy problems.



Drug Cost Savings

Optimizes available formulary drug substitutions to **lower costs** to the member and the plan



Health Plans can significantly reduce in-year pharmacy and medical costs.

Typical Cost Savings in Commercial Populations*



35-50%

Have at least one drug therapy problem (DTP) or formulary cost reduction opportunity

30-45%

Average number of gaps resolved

Multichannel member and practice engagement + clinician-to-clinician follow-up

\$1,390

Average annual pharmacy savings per gap closed

Immediate and ongoing cost savings per formulary gap closed

\$2,260

Average annual medical savings per resolved DTP

Near-term MLR reduction from avoidable acute medical events

DTPs Include:

- 1) Inconsistent or lacking pharmacy fill
- 2) Medical diagnosis without correlating pharmacy fill
- 3) Contraindicated medications
- 4) Formulary cost reduction opportunity

Resolution of DTPs reduces MLR through avoidance of acute medical incidents and from pharmacy cost reductions.

*Averages based on prior performance; individual performance may vary.



\$167

Average PMPY plan savings



About AdhereHealth™

AdhereHealth™ is a technology solutions leader in medication adherence insights and healthcare outcomes. The Adhere Platform™ touches 30 million patients through its disruptive technologies, telepharmacy services and digital pharmacy. Our dedicated team is focused on our mission to address the challenge of half a trillion dollars of annual unnecessary medical costs due to medication adherence issues, representing 16% of U.S. healthcare spend.



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