



AdhereHealth[™]
ADHERENCE RESOLVED

Targeted Engagement to Improve Vaccination Rates

Value-Based Care Optimization

Using evidence-based guidelines, AdhereHealth improves patient outcomes by addressing gaps in preventative care. Adhere Platform[™] analytics identify vaccine gaps and direct omnichannel educational engagement through the patient's retail pharmacy, targeting at-risk, unengaged members and their providers to drive engagement.

Targeted Engagement by Vaccine



Identification

Analytics identify target members based on claims data consistent with evidence-based guidelines



Member Educational Outreach

Digital engagement with targeted members through their retail pharmacy's communication platform, providing vaccine awareness



Provider Engagement

Targeted providers receive information highlighting patient care gaps and are encouraged to follow up with their patients to discuss preventative care options

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Key Benefits

Reduced overall cost of care

Improved HEDIS and CAHPS scores

Improved vaccination rates for unengaged members

Free engagement prevention program for health plans



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Driving Vaccinations to Improve Preventative Care and Patient Outcomes

Human Papillomavirus Infection (HPV)

14 million people are newly infected with HPV annually and 80% of 46,143 new cancer cases each year found in body parts where HPV is located are caused by the virus.

Shingles

1-4% of individuals who develop shingles are hospitalized with the elderly most at risk

48K

Contacted members completed the HPV vaccine series from initiation or series completions

97%

Improved HPV vaccination rate for engaged members (and their caregivers)

26%

Improved HPV vaccination rate for engaged members compared to 2019, pre-COVID-19 rates



Reach Your At-Risk Members

Lack ongoing preventative care routine

Not educated as to why and which vaccines are important

Struggle with SDOH barriers to care

Poor quality of life due to untreated or unmanageable symptoms



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Communication occurs through the patient's current treating pharmacy of record's communication platform leveraging EnlivenHealth's nationwide pharmacy network.



Pharmacy Network Tiers ■ National Chains ■ Independents ■ Regional Chains

About AdhereHealth™

AdhereHealth™ is a technology solutions leader in medication adherence insights and healthcare outcomes. The Adhere Platform™ touches 30 million patients through its disruptive technologies, telepharmacy services and digital pharmacy. Our dedicated team is focused on our mission to address the challenge of half a trillion dollars of annual unnecessary medical costs due to medication adherence issues, representing 16% of U.S. healthcare spend.



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