

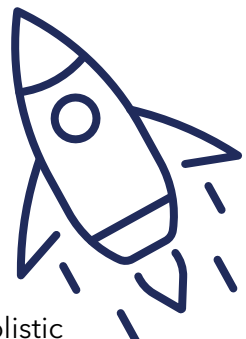
# About AdhereHealth



## Revolutionizing Healthcare Through Advanced Medication Adherence and Optimization Solutions

AdhereHealth™ improves medication adherence and health outcomes through a unique combination of advanced technology, behavioral science and clinical expertise. We partner with health plans and managed care organizations to enhance value-based care initiatives, and reduce costs by optimizing medication use.





AdhereHealth delivers solutions that extend beyond single interventions, focusing on personalized, omnichannel engagements to support members throughout their healthcare journey. By addressing root causes of nonadherence—such as Social Determinants of Health (SDOH) challenges and behavioral barriers—we enhance the member experience, foster trust and improve medication use. This holistic approach not only empowers members to achieve better health, but also drives measurable performance improvements for health plans.



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**Our Mission:**  
 To improve adherence, quality of care and financial results
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**How We Do It:**  
 Innovative Data-Driven Technology  
 + Behavioral Science-Based Engagement  
 + Clinical Expertise
- Our Impact:**  
 Greater member engagement  
 Better health outcomes  
 Lower cost of care

## The Difference We Deliver

AdhereHealth specializes in:

-  Engaging members through continuous omnichannel outreach tailored to their needs and healthcare journey
-  Leveraging behavioral science to improve adherence by resolving SDOH challenges and behavioral barriers
-  Optimizing medication use by collaborating with prescribers and pharmacists
-  Delivering actionable insights with advanced data analytics and dashboards

## Partnering for Impact: Better Outcomes, Lower Costs

We deliver measurable improvements in:



### Quality improvement solutions:

CMS Star Ratings, HEDIS gap closure, Medication Therapy Management (MTM), CAHPS and other state-driven quality measures



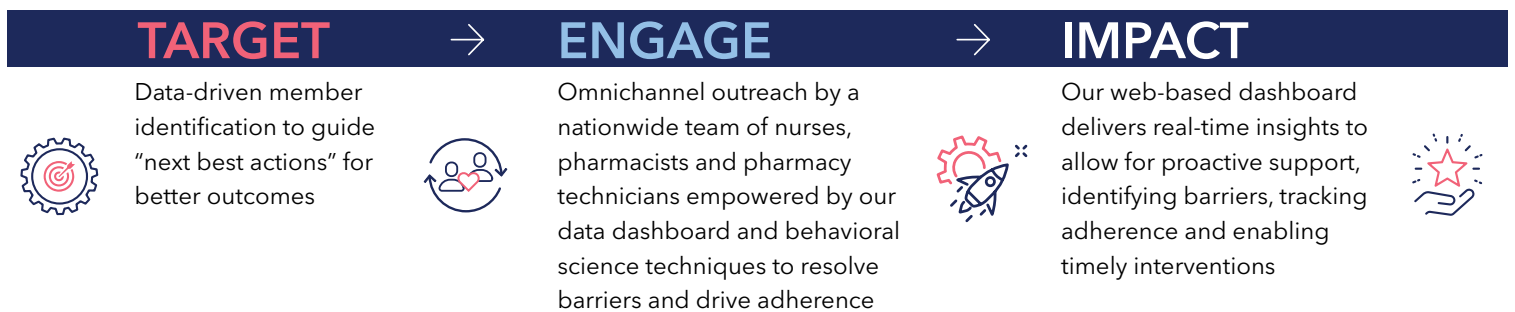
### Medication optimization solutions:

Medical and pharmacy cost savings, readmission avoidance and medication optimization for better Medical Loss Ratios (MLRs)

## The Engine Driving Success

**The Adhere Platform™ powers our solutions:** an end-to-end SaaS clinical workflow tool that aligns medical, pharmacy and SDOH data to guide targeted interventions and accelerate gap closure rates. AdhereHealth clients can leverage our nationwide team of clinicians in a tech-enabled services model, or license the platform as SaaS for use with their own clinician network.

### AdhereHealth solutions incorporate the following value-focused steps



Our approach facilitates sustained engagement with members over time, addressing challenges holistically to create meaningful change in health outcomes and long-term plan performance.

## Who We Serve

- **Health plans:** Medicare, Medicaid, Exchange and Commercial plans, including Managed Care Organizations (MCOs)
- **At-risk providers and organizations:** Accountable Care Organizations (ACOs), Independent Physician Associations (IPAs) and integrated health systems
- **Employer-sponsored healthcare:** Self-insured employers seeking to manage healthcare costs and improve employee health
- **Other managed care entities:** Pharmacy Benefit Managers (PBMs), Third-Party Administrators (TPAs) and other care management organizations



**With AdhereHealth, you gain a partner dedicated to achieving health equity, improving medication adherence and reducing healthcare costs—all through innovative solutions backed by behavioral science.**

**Healthcare is a journey.** AdhereHealth is here to transform it—delivering continuous care and support. Let’s reimagine healthcare together.