

Adherence for Value-Based Care Reimbursement

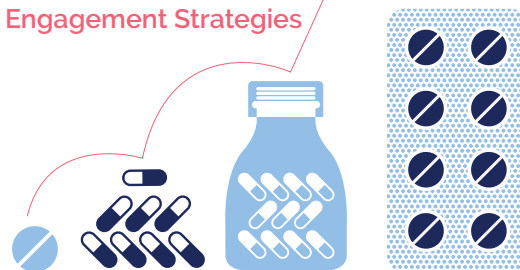
Helping Health Plans Improve Member Adherence and Performance

AdhereHealth™ offers a proven solution to adherence improvement for Medicare, Medicaid, Exchange and Commercial health plans. The secret to making meaningful improvements, especially with the most vulnerable members, is the use of innovative multi-mode communication to drive higher engagement, followed by an SDOH-first approach that solves underlying social barriers to care. Our proprietary technology platform and tech-enabled services help improve the health outcomes and member experiences for the tens of millions of plan members we support, plus help plans improve performance on government-sponsored pay-for-performance programs.

Custom-Tailored Adherence Solution

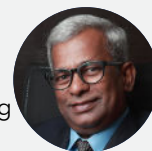
Able to flexibly meet the unique needs of our customers, our adherence solution features a comprehensive member relationship management (PRM) framework, powered by the data-driven technology of the Adhere Platform™ (also available as Software-as-a-Service). We leverage our data analytics to empower the efforts of our nationwide clinical services team of more than 500 nurses, pharmacists and pharmacy technicians. Clients are able to select the combination of software and services that best fits their unique needs.

Drive Value-based Care Outcomes Through Adherence-focused Engagement Strategies



Medicare Advantage Star Ratings
Managed Medicaid P4Q
Commercial QRS

"To put AdhereHealth's impact in perspective, our plan's CMS Star Rating was 2.5 prior to using Adhere, which was very low."



We engaged Adhere to work with our medication adherence measures and we improved 1 to 1.5 points for each measure in the first year of the program."

– VP of Stars, Regional Health Plan

Key Benefits and Outcomes



Star Ratings Improvement: Holistic engagement addresses more than 38 measures across Part D, HEDIS® and CAHPS®



Full Risk Guarantee: Guaranteed adherence performance, as verified by claims-based evidence, per CMS guidelines



Long-Term SDOH Barrier Resolution: Longitudinal outreach helps at-risk members overcome social determinants of health (SDOH) barriers for improved adherence and member experience



Comprehensive Solution Insight: Interactive web-based Management Dashboard Portal available to all clients for full transparency of all program parameters, including improved Star Ratings

How does it work?

The Adhere Platform leverages unique PRM technology, featuring holistic member profiles that enable clinicians to best engage members and providers in a more focused and longitudinal way.

Unique SDOH-focused capabilities resolve underlying member barriers to accelerate gap closure rates (especially in high-risk, high-cost members) and drive improved Star Ratings performance.

IDENTIFY



INFLUENCE



IMPACT



Identify and prioritize member outreach based on a unique combination of plan and publicly available data to guide "next best actions" for better outcomes



Guide omnichannel care navigator/clinician outreach to resolve adherence barriers and close quality gaps through clinical and behavioral science expertise, plus care team coordination



Gain fully transparent, real-time program performance insights with interactive, web-based data visualization dashboards to drive adherence, health outcomes and member experience



Who We Serve



Managed Care Organizations



Self-Insured Employers



At-Risk Providers and ACOs

Want to learn more? Request a consultation today and discover how AdhereHealth can help your plan improve medication adherence, health outcomes, member experience and value-based performance across your member population.



"We needed help reaching more at-risk members. In addition to excelling at that, AdhereHealth offers additional benefits, like addressing mental health and many other HEDIS measures. They provide a higher-touch approach that reaches more members and gets them adherent.

Based on some webinars that AdhereHealth put out last year, they're thinking in the right direction with whole-member care."

– **Senior Director of Enterprise Pharmacy for Government Programs, National Health Plan**